

SUSTAINABILITY NEWSLETTER

Monthly update about sustainability-related developments across the globe
(Jun 16, 2022 - Jul 15, 2022)

National Governments' Announcements



Tunisia

Tunisia signs a cooperative agreement with Italy, to enhance the sustainability of agricultural and fishing systems in the country, with a 6-year research program from 2022 to 2028 funded by EU

India

India puts a permanent ban on import, production, and sale of single-use plastic products across the nation to prevent choking impacts of plastic waste on the environment



UK

UK government announces 'RAC for space' – measures to clean up space junk – to tackle millions of pieces of debris clogging up near-Earth orbit, and improve sustainability of future missions



UAE

UAE plans to open Expo City Dubai – a human-centric smart city accessible only by pedestrians with no cars or heavy vehicles and ideal for businesses, which will focus on sustainability, innovation, education, and entertainment



Ireland

Ireland announces €55 million 'Green Transition' fund to help businesses replace fossil fuels with more sustainable, cheaper alternatives, to help Irish businesses prepare for a green future



Sustainability-linked Acquisitions and Investments

ecovadis

Acquired 100% stake in



Rationale

To strengthen its position as the ultimate choice for companies that want to drive sustainability impact at scale across their value chains



Acquired 100% stake in



Rationale

To offer consulting and other services to marine developers globally, including full offshore renewables, and project lifecycle, from corporate strategy to consent, operations, etc.



Acquired 100% stake in



Rationale

To broaden its digital water and energy practices, providing digital solutions for its clients that generate value by leveraging data analytics and systems integration



Acquired 100% stake in



Rationale

To empower businesses to create a more sustainable future by adding the world's largest database of chemical hazard and toxicology literature to the compliance of its existing operations

BearingPoint.

Acquired 100% stake in



Rationale

To expand its sustainability capabilities for serving the increasing demand for environmentally responsible services

Key News



14-JULY-22: REAL ESTATE

EEBA and Ecomedes have launched a free online tool for builders to source sustainable materials for construction in real-time

- The Energy and Environmental Building Alliance (EEBA) and Ecomedes, a cloud-based sustainability-collaboration-service for builders, have jointly launched a new and free-of-cost EEBA-Ecomedes sustainable building products 'database'
- The free tool intends to help transform the way commercial designers, building owners, and building product manufacturers work together, enabling cost and carbon impact reduction for them
- The database is designed to simplify the sourcing of green materials, allowing builders to select products by sustainability attributes, labels, and certifications



13-JULY-22: SPORTS, AUTOMOTIVE

Real Madrid and BMW have come together to implement initiatives for future mobility, sustainability and diversity

- Real Madrid, a Spanish professional football club based in Madrid, has entered into an agreement with BMW Spain, making it the European champions' new official car supplier
- Under the agreement BMW will provide cars to the club's players, coaches, and basketball squad, where they could choose from the five 100% electric models in the BMW catalog: the iX, i4, iX3, i7 and iX1
- The partners plan to collaboratively undertake initiatives in the fields of future mobility, sustainability and diversity

30-JUNE-22: TELECOM



Spain-based Telefónica plans to curb equipment waste by developing a more responsible and transparent supply chain using blockchain technology

- Telefónica, a Spanish multinational telecommunications company, intends to use blockchain technology for sustainable equipment tracking to help curb wasted electronic equipment, by further sustaining a device's initial working lifespan
- The company plans to track reusable and recyclable products, and the repair and recoverability of mobile devices, supporting a circular economy for devices, and hitting its sustainability targets
- The telco also offers the Aitana AI platform that provides predictive models on repairability and recoverability, with real-time management of each repair ticket, developing a responsible and transparent supply chain

30-JUNE-22: AGRICULTURE, CHEMICALS

UPL and Bunge have come together to form a new firm, Origeo, intended for enhancing Brazilian farmers' sustainable practices



- UPL Limited, an Indian Agrochemicals MNC, and Bunge Limited, an American agribusiness and food company, have collaborated to lay down the foundation of a new firm – Origeo – intended for sustainability for farmers in Brazil
- Origeo will provide end-to-end solutions to farmers aided by the technical team's understanding of each producer's needs from crop planning to harvest, and consulting on sustainability and low carbon agriculture
- Companies intend to develop sustainable solutions, including bio-solutions, for farmers to become environmentally conscious, based on sustainable practices, including carbon soil sequestration to reduce atmospheric CO2

28-JUNE-22: CONSTRUCTION, INFRASTRUCTURE

Honeywell introduces sustainable buildings software for carbon & energy management



- Honeywell International Inc., an American MNC operating in aerospace, building technologies, performance materials and technologies, and safety and productivity solutions, has launched a new carbon energy management software for buildings under its new Sustainable Buildings Solutions portfolio
- The software uses AI and ML to autonomously identify and implement energy conservation measures, driving efficiency, resiliency, and accountability throughout a real estate portfolio
- The software intends to help building owners and operators reduce the environmental impact of buildings while optimizing indoor air quality to support residents' well-being

27-JUNE-22: PACKAGING

Sydney-based Grounded Packaging introduces mono-material packaging as an alternative to indispensable packaging material for food producers and retailers



- Grounded Packaging, a Sydney-based provider of innovative & sustainable packaging materials, has launched the world's first-of-its-kind post-consumer recycled film laminate made with 83% recycled materials
- RE: MONO, which is made for food manufacturers as a sustainable alternative packaging solution compared to traditional products, contains the highest volume of post-consumer recycled content that is available in the world today for food packing
- The mono-material initiative is in line with the Company's target of removing 4 million kg of ocean-bound plastic by the end of 2022

23-JUNE-22: TEXTILE

EU-India sustainable leather project has been launched in Tamil Nadu, India to promote sustainable consumption and production of leather across the state



- The European Union (EU), and Solidaridad Regional Expertise Centre along with its partners - Politecnico Internazionale per lo Sviluppo Industriale ed Economico (PISIE), Indian Finished Leather Manufacturers and Exporters Association (IFLMEA), Council for Leather Exports, Tata International Limited, have initiated an EU-India sustainability project for the leather industry in Tamil Nadu
- The project is a 42-month-long program funded by the EU under its SWITCH-Asia Program, in line with Tamil Nadu's effort to transform into a resource-efficient and circular economy model to focus on solid waste management in state's leather clusters
- The program will include collaboration with partners and technical specialists to showcase a number of circular tanning and waste-to-value technologies

20-JUNE-22: AVIATION, ENERGY

Shell and Accenture have joined hands with American Express GBT to introduce Avelia, the world's largest sustainable aviation fuel (SAF) program



- Shell, a British multinational oil and gas company, Accenture, an Irish-American professional services company, and American Express Global Business Travel (Amex GBT), a multinational travel and meetings program management company, have collaboratively launched Avelia, a sustainable solutions program for business travel
- Avelia is the world's first digital sustainable aviation fuel (SAF) book-and-claim program that uses blockchain technology to ensure secure allocation of SAF's environmental attributes to companies and airlines
- The program includes Amex GBT's travel management services that enable airlines and business customers to simultaneously reduce emissions within their reach, by avoiding issues such as double-counting